





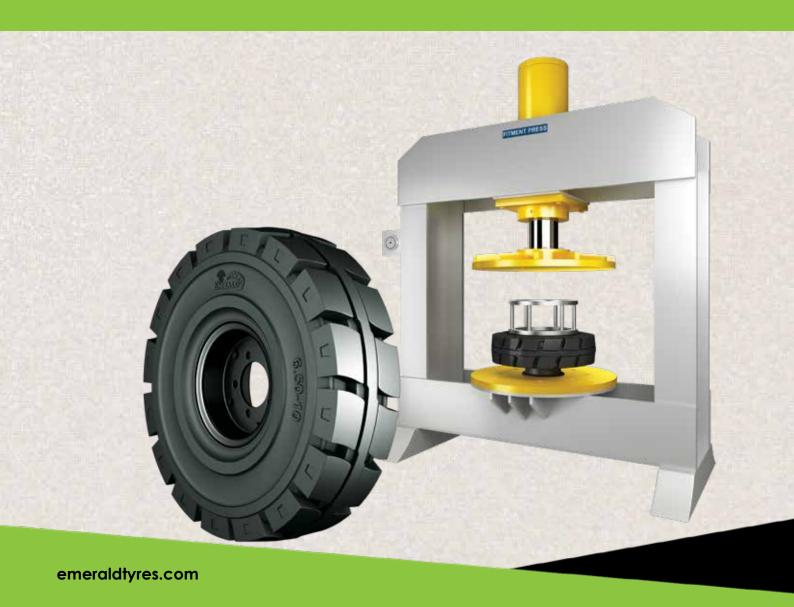








TOTAL INDUSTRIAL TYRE-WHEEL SOLUTIONS





EMERALD

Emerald is the market leader and the largest exporter of Industrial Tyres & Wheels from India. Emerald's commitment to customer focus remains the driving force for its continual success over the years. This makes Emerald an emerging global player with exports to more than 100 countries around the globe.

The company serves its customer from its dedicated sales-warehouse facility from Belgium for the European market and from Dubai for the Middle East & African markets. Emerald successful foray in Material Handling Equipment Industry is now being extended to Construction, Mining & Agricultural segment.

CREDENTIALS

LARGEST MANUFACTURER of Solid Tyres in India

LARGEST EXPORTER
of Solid Tyres from India

LARGEST OEM SUPPLIER in Forklift & Skid Steer segment in India

LARGEST AFTER-MARKET SUPPLIER in Forklift segment in India

COMPREHENSIVE SIZE RANGE

covering all popular segments in Material Handling Industry

PIONEER in Cost Effective,
Customised & Value Added Solutions

ONLY MANUFACTURER in India with product-mix of Total Tyre-Wheel Solutions in Industrial Tyre Segment



EMERALD EXCLUSIVE ADVANTAGE

SIGNIFICANT COST SAVINGS THROUGH TOTAL INDUSTRIAL TYRE-WHEEL SOLUTION

Emerald EXCLUSIVE –Fitment Franchisee (EE-FF) is a channel partner program of Emerald for the Domestic market intended to provide Value added - Customized Solutions to all its customers pan India through proximal representation.

Emerald EXCLUSIVE –Fitment Franchisee (EE-FF) program is intended to meet the ever increasing demands of the domestic Customers on JIT delivery, Fitment Solutions & Tyre-Wheel assembly requirements besides other Customised and Value added solutions.

The key objective of the program is to exceed the expectations of the Customer in every aspect of the business relationship.



JIT DELIVERY

- Quick/instant response from proximally located associate
- Shortened lead time for delivery



ZERO/ REDUCED INVENTORY

- Stock of all runner sizes both for domestic/imported trucks
- Inventory to customer's schedule for JIT delivery



TYRE-WHEEL ASSEMBLY SOLUTIONS

- TWA solution for both OE and After market
- Stock of wheels available for all runner sizes in domestic
- TWA solution for Solid-Pneumatics- Press ons
- TWA solution for Split-Multipiece-Single piece rim & CI wheels



FITMENT SOLUTIONS

- Time Schedule for Fitment to Customer's convenience
- Trained operators for Safe fitment
- Fitment fixtures for Easy/Secure fitment



APPLICATION BASED PRODUCT SUPPORT

- Product for every Price-performance matrix
- Application based customized solutions



VALUE ADDED SERVICE

- REACH norm conformance Supply of Environmental complied products
- Wheels outsourcing for imported trucks within shortest lead time



MHE TYRE-WHEEL MANAGEMENT PROGRAM

- TWA support on rotational basis
- Virtual Zero down time / Zero inventory program

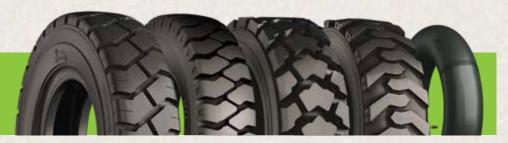




SOLID RESILIENT TYRES



PRESS-ON BAND





WHEEL RIMS, POLYURETHANE WHEELS & FITMENT PRESS



EMERALD RESILIENT TYRE MANUFACTURERS PVT. LTD.

PLOT NO.2, 2ND STREET, PHASE 1
PORUR GARDEN, VANAGARAM
CHENNAI 600 095, INDIA
E-MAIL enquiry@emeraldtyres.com
FAX +971 7 2433189

TEL +91 44 6646 0555 / 0566 FAX +91 44 6646 0550

EMRALD MIDDLE EAST FZE

P.O BOX 86009, RAKIA FREE ZONE RAS AL KHAIMAH, U.A.E. E-MAIL info@emraldmiddleeast.com TEL +971 7 2433195

EMRALD TYRES EUROPE B.V.B.A.

PATHOEKEWEG 130 C 8000 BRUGGE, BELGIUM **E-MAIL** info@emeraldtyres.com **TEL** +32 50310900

